

Now Offering 2 Ways to make your business **GROW!**

Business Directory Choices	Premium	Affiliate
Business/ Organization Name	✓	✓
Address	✓	✓
Phone Number	✓	✓
Category of Business	✓	✓
Additional Advertising Options (Priced separately)	✓	✓
Link to your website	✓	✓
Business hours	✓	✓
Google map of your location	✓	✓
Email address	✓	✓
Access to Main Street on your home page		✓
Post buzz (news) about your business		✓
Post specials you are offering		✓
Post upcoming events		✓
Microsite (your website on our website)		✓
Your logo		✓
300 x 250 ad (ad here rotates throughout our website)		✓
Complete Buzz archive		✓
List of recent Specials		✓
List of past, present & future events		✓
Photo gallery - people, places & things		✓
Video gallery - Events/How to/etc		✓
Files - menus, drawings, homes, etc		✓
Links - to social media & your website		✓
Posts can easily be added to your Facebook/Twitter pages		✓

BoothbayRegister.com • WiscassetNewspaper.com • 207.633.4620

Online Advertising Price List

NEW!

	Price Per Week	
	*BR/WN.com	**Pilot.com
Business Directory		
Premium Listing	\$5.00	\$6.00
Affiliate Program & Listing		
Membership Classifications		
Business Affiliate	\$19.95	\$19.95
Non-Profit Organization	\$9.95	\$9.95
Private School Affiliate	\$9.95	\$9.95
Church	\$5.00	\$5.00
Options (at additional price)		
Domain Service	\$2.00	\$2.00
Posting Service (1 post/week)	\$10.00	\$10.00
Two Additional Categories	\$5.00	\$5.00
Second site (BR/WN or Pilot)	1/2 price	1/2 price
Website "Marquee" Display Ad (300 x 250)		
Homepage Top	\$45.00	\$200.00
Homepage Bottom	\$35.00	\$125.00
Inside Page Top	\$35.00	\$125.00
Inside Page Bottom	\$25.00	\$75.00
Posting of each additional ad	\$5.00	\$20.00
Creative/Graphics Services		
Creation of additional ad, logo, etc. (1 hr min)	\$50/hr	\$50/hr
Products coming soon		
Obituary Tile(300x100)		
Top Position	\$25.00	\$30.00
Position #2	\$20.00	\$25.00
Position #3	\$20.00	\$25.00
Bottom Position	\$15.00	\$20.00
Sponsorship of website features	\$15.00	\$50.00
Advertorial (ad in Q&A format)	tbd	\$250.00
Real Estate	tbd	tbd
Coupons	tbd	tbd
Mobile Display Ad	tbd	tbd

Ads that work
for your
business
for as little as
\$5.00 - \$19.95
per week!



*BoothbayRegister.com/WiscassetNewspaper.com/**PenBayPilot.com

**Contact your Boothbay Register and Wiscasset Newspaper Representative,
for current pricing information & how you can start seeing savings!**

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